WE ARE
YWCA of Greater Portland

2014-2015 ANNUAL REPORT
MISSION

As a local affiliate of YWCA USA, the YWCA of Greater Portland’s mission is to eliminate racism, empower women, and promote peace, justice, freedom and dignity for all.

HISTORY

The YWCA of Greater Portland has been serving the Portland community for over 110 years, while evolving to meet the changing needs of the women we serve.

Founded in 1901, the original focus of the YWCA was ensuring the safety and opportunity of young women migrating to Portland from rural America. This was achieved by facilitating their access to safe housing, employment, and wholesome activities.

Today the YWCA’s focus remains on empowering women and their families to achieve safety, opportunity, and independence. We work to transform our community by providing life-changing services and advocating for social change.
I’m happy to report that the YWCA of Greater Portland is safe and on sound financial and operational footing. The turnaround has been complete, and we are once again investing more time and energy into our services.

We finished the year with excess revenue for the first time in more than a decade! Thanks to the management services of Impact NW, the YWCA of Greater Portland was able to stabilize its budget; improve its measurement of program efficacy; and by year’s end expand programming once again under new program management standards.

On the ground, that means we have spent more energy on efforts that support our mission:

**ELIMINATING RACISM.**
- On April 13, 2015 over 1,400 people attended our Inspire Community Event, featuring Sybrina Fulton. Renowned community leader, Joyce Harris, and more than a dozen culturally specific community organizations filled Maranatha Church to the rafters to hear singing and spoken word and Ms. Fulton’s inspiring and immediate call to action to end the senseless loss of young black lives, like her son, Trayvon Martin. The following day, over 500 people attended our Annual Inspire Luncheon. You could hear a pin drop as Ms. Fulton delivered her quietly impassioned, sincere message to the warmth and standing ovation of those present.
- More than 799 community members attended our Social Justice Program trainings or presentations. Offered both in our own downtown YWCA facility, and in community settings, these trainings provide the seeds of social change in the hearts of our community members.

**EMPOWERING WOMEN.**
- 536 women experiencing domestic violence were provided assistance navigating complex legal and social systems while ensuring they remained in or secured safe housing for themselves and their families.

**PROMOTING PEACE, JUSTICE, FREEDOM AND DIGNITY FOR ALL.**
- Over 1,200 children attended Camp Westwind, thanks to the generosity of our endowment and funders such as the Clark Family Foundation, Juan Young Trust and the Herbert A. Templeton Foundation. The YWCA Social Justice Program trained the camp counselors who come from all over the world to prepare them for the diversity of campers.
- More than 400 seniors at our East County Senior Center received meals, entertainment and social activities, exercise and chronic disease management services and home visits to ensure they are living safely and actively in our community.

I am proud to say that the YWCA is continuing to fulfill our mission, and doing so in a way that stewards the resources of our legacy funders and founders according to their wishes in a sustainable way. I hope you will read about the year’s success, and join us as we continue to invest deeply in our mission.

Sincerely and with abundant gratitude,

Susan I. Stoltenberg | Executive Director
The YWCA’s Domestic Violence program supports survivors of domestic violence to achieve personal safety, self-sufficiency, and a renewed sense of hope through our services at The Gateway Center, Home Forward, and the Yolanda Project.

The Yolanda Project is a unique, ongoing program that diverts pressure on our region’s emergency shelter system by working with survivors of domestic violence at risk of becoming homeless to skip a stay in an emergency shelter and obtain safe, stable housing for themselves and their families.

The Gateway Center is the City of Portland’s walk-in center for survivors of domestic violence and their children. The YWCA has a Navigator and Emergency Advocate co-located at the Gateway Center. The Gateway Center acts as a one-stop-shop for survivors of domestic violence, ensuring that survivors are connected with the right services at the right time.

As the largest provider of affordable housing in Oregon, Home Forward offers a variety of housing options to low-income individuals and families. Home Forward has a special responsibility to those who encounter barriers to housing because of income, disability, or special need. The YWCA has two Emergency Advocates co-located at Home Forward. The primary role of these staff are to support survivors of domestic violence to retain their housing, or secure alternative emergency housing during times of crisis.
“What I want other women to know is that it’s okay to get help and not to be ashamed of what happened. I was scared and ashamed to go out and get help. But now my kids and I are happy, healthy and safe.” - Domestic Violence survivor

The YWCA’s Domestic Violence program supports survivors of domestic violence to achieve personal safety, self-sufficiency, and a renewed sense of hope through our services at The Gateway Center, Home Forward, and the Yolanda Project.

Through these program the YWCA provided safety planning, information and referrals and assistance to obtaining protection orders to hundreds of survivors.

**This Year**

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<tr>
<th>536</th>
<th>91%</th>
<th>96%</th>
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<tbody>
<tr>
<td>Survivors were provided with supportive services through the Yolanda Project</td>
<td>Of program participants report moving to safe and stable housing</td>
<td>Of domestic violence survivors reported that they did not return to their abusive relationship</td>
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Social justice occurs through a movement of social change. Social change is the process by which we align our ways of life with the values of justice, peace, freedom, and dignity for all. It is when each of us, from all parts of society, unite to create a more equitable world, by rebuilding our relationships, communities, and institutions. Social justice exists in a society that is equitable, where all people are safe, and in which all groups participate fully and equally in shaping our society.

The advocacy training component of our program offers a series of workshops that empower us to be the change we wish to see in the world. Every week at the YWCA, we offer 3-hour trainings that explore how modern day forms of oppression persist, as well as our role in dismantling or perpetuating them. By working with knowledgeable and skilled facilitators, we can increase our own level of self-awareness and explore how we can operate in the world as part of the solution, rather than the problem.
In addition to providing education around issues of social justice, we have recently added a new component to our social justice program: legislative advocacy. Our goal is to work towards the empowerment of women and the elimination of racism and poverty by complementing our participatory education model with legislative and policy advocacy.

We are also working in partnership with an increasing number of organizations and individuals in our community who share our urgency in achieving these goals.

“I always wondered why somebody didn’t do something about that and then through these trainings I realized that I AM THAT SOMEBODY. The change we wish to see must start with ourselves.” - Social Justice Program training attendee

**THIS YEAR**

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<th></th>
<th>799</th>
<th>29</th>
<th>97</th>
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<td>Individuals</td>
<td>attended our interactive, 3-hour training and workshop sessions</td>
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<tr>
<td>Partnerships</td>
<td>were established with organizations and groups to craft customized trainings on important topics</td>
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<tr>
<td>Community and</td>
<td>advocacy trainings were provided</td>
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<td>advocacy</td>
<td>trainings were provided</td>
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The YWCA helps provide scholarship opportunities to Camp Westwind’s capacity through Camperships. This scholarship funding allows for low-income youth from the programs of the YWCA and its partner agencies to attend Camp Westwind.

The Westwind Stewardship Group (WSG) operates Camp Westwind, a program that fosters youth’s curiosity and zest for life and educates them about the diverse world we live in.

"This was my first summer getting to be a camper at Camp Westwind. My mom couldn’t afford to send me but you still let me come. I felt safe and loved at camp. I saw the ocean for the first time! I can’t wait to come back.” - Camp Westwind camper

17% Of campers received either full or partial financial campership support to attend

$64,000 In scholarships were awarded to youth that would otherwise not get to experience this one-of-a-kind camp

86% Campers say they experienced diversity and appreciation for people who are different from them
The YWCA Senior Services program offers a wide variety of support services to low-income seniors that allow them to maintain healthy and independent lives in the safety and comfort of their own homes. YWCA Senior Services program helps seniors to build a support network by providing access to a broad range of social activities. This, combined with our resources promoting physical health – such as fitness classes and access to a fully equipped exercise room with a certified fitness trainer – ensures the physical and mental well-being of our clients.

“Working with Judy has been a breath of fresh air. Managing my medical situation has been difficult especially when I didn’t know how I was going to purchase food every month. I can now say that with the help of Judy and the YWCA, I feel like I can be at peace again.” - Madalene, senior client

Senior Services

The YWCA Senior Services program offers a wide variety of support services to low-income seniors that allow them to maintain healthy and independent lives in the safety and comfort of their own homes. YWCA Senior Services program helps seniors to build a support network by providing access to a broad range of social activities. This, combined with our resources promoting physical health – such as fitness classes and access to a fully equipped exercise room with a certified fitness trainer – ensures the physical and mental well-being of our clients.

This Year

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<th>Number</th>
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<tr>
<td>493</td>
<td>Seniors were supported to live their lives to the fullest, on their own terms</td>
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<td>90%</td>
<td>Seniors remained in their own homes while receiving our services</td>
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<td>1,145</td>
<td>Seniors were challenged to stay healthy and active through our health and wellbeing programs</td>
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Revenue
July 1, 2014 - June 30, 2015

- Program Fees & Other Income: $22,395
- Government Contracts: $789,793
- Grants and Donations: $678,297

Total Revenue: $1,490,485
Expenses

July 1, 2014 - June 30, 2015

Total Expenses: $1,487,265

Domestic Violence Services: $486,334
Management, Fundraising & General: $410,700
Senior Services: $410,700
Social Change Program: $146,511
Youth Services: $63,947

33% 25% 10% 4%

Total Expenses: $1,487,265
The 2015 Annual Inspire Luncheon was truly a powerful experience! This event brought together over 500 of Portland's most prominent business and community leaders who support the YWCA's mission of eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

Keynote speaker Ms. Sybrina Fulton, mother of Trayvon Martin, had the guests' rapt attention as she shared her powerful story describing her experience and disappointment in America where her son's murder could happen without consequence, and her own process of feeling called to highlight the need for change.

We're sincerely grateful for the support of the luncheon guests and sponsors that help us keep our programs strong so that we can continue to meet the needs of the communities we serve.

We encourage you to visit our website to explore in more detail the work that we are doing. To keep the conversation about racial equality alive, I invite you to consider attending the interactive workshops in our Social Justice Program – they have been described as “transformational” by attendees.

Again, thank you for attending our annual event – if you weren't able to attend we hope to see you in 2016!
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$50,000+
Meyer Memorial Trust

$25,000 - $49,999
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The YWCA extends a heartfelt thank you to every individual, business and foundation who made a donation to us last year. Your generosity and support ensures that our services remain accessible to the thousands of people we serve.